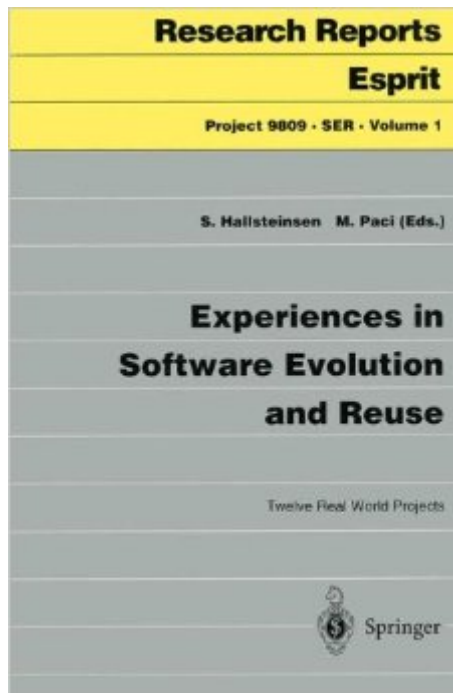


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Experiences In Software Evolution And Reuse: Twelve Real World Projects (Research Reports Esprit)



Synopsis

If implementing systematic reuse is risky, not doing it is even more risky. Trying systematic reuse unsuccessfully can cost precious time and resources and may make management sceptical of trying it again. But if your competitors do it successfully and you do not, you may lose market share and possibly an entire market. W. B. Frakes and S. Isoda, 1994 Software companies today are faced with new and more challenging market pressures. In response to this challenge, they have to reduce the time-to-market with new or enhanced products, increase the diversity of products available to the customers, and enhance the standardisation and interoperability of the products. At the same time, many companies carry the burden of large legacy systems, that have become too expensive to maintain and cannot sustain the demands of the marketing department for alterations, leading to business opportunities being lost [BEN95]. However the systems are very valuable and cannot be simply replaced because of the costs that such an operation entails. Simply replacing them may be too expensive because of the huge volumes of on-line data that must be converted, among other reasons.

Book Information

Series: Research Reports Esprit (Book 1)

Paperback: 147 pages

Publisher: Springer; Softcover reprint of the original 1st ed. 1997 edition (October 4, 2013)

Language: English

ISBN-10: 3540628649

ISBN-13: 978-3540628644

Product Dimensions: 6.1 x 0.4 x 9.2 inches

Shipping Weight: 9.6 ounces (View shipping rates and policies)

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Best Sellers Rank: #9,652,602 in Books (See Top 100 in Books) #72 in Books > Computers & Technology > Programming > Software Design, Testing & Engineering > Software Reuse #710 in Books > Business & Money > Management & Leadership > Project Management > PMP Exam #3735 in Books > Computers & Technology > Business Technology > Management Information Systems

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